Maria Parham Health 2026 – 2028

Community Health Implementation Plan

-Vance, Granville, & Franklin Counties, North Carolina-

MARIA PARHAM HEALTH

Duke LifePoint Healthcare

Adopted by Board 12/16/25



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About Maria Parham Health

Maria Parham Health, a Duke LifePoint Hospital, is the region's healthcare leader. Fully accredited by The Joint Commission, Maria Parham has combined the qualities necessary to offer the best in community medicine - physicians representing a wide range of specialties, highly trained nurses and clinical specialists, and the latest technology.

Maria Parham has the region's largest and most comprehensive Emergency Department staffed by Board Certified emergency physicians, with 40 beds across two campuses in Henderson and Louisburg, to serve every emergency need. With 29 of those ED beds in Henderson, we also offer you the leading Maternity Center in the four-county area, featuring 19 beds, focusing on the needs of both mother and baby. We have the largest and most advanced Intensive Care and Progressive Care Services, with 20 patient rooms equipped with the best technology and staffed by specially trained nurses and physicians. Maria Parham Health offers a 52-bed Medical/Surgical unit where our staff provides comprehensive care and treatment for patients with various medical conditions, inclusive of inpatient dialysis. For those patients recovering from a surgical procedure, our specifically trained pre and post-operative surgical teams offer quality care for those initial days after a surgical procedure. To complement our inpatient rehab services, Maria Parham also offers inpatient rehabilitation services with an 11-bed acute inpatient rehab unit, and offers state-of-theart physical, occupational, and speech therapy on an outpatient basis.

One of Maria Parham's newer features is our Maria Parham Franklin facility in Louisburg. The stand-alone Emergency Department, housing 11 beds, is fully staffed and equipped to accommodate emergency situations with speed and efficiency, also offering an array of outpatient testing and diagnostics. Additionally, Maria Parham Franklin includes a unique Behavioral Health unit to serve the mental health needs of our area's population, divided between 20 adult psychiatric units, a 13-bed geriatric unit, and an Intensive Outpatient Program (IOP).

Providing the very best in healthcare to a community demands more than just quality patient care in a hospital setting — it also means answering the needs of the people you serve. With 205 licensed beds, Maria Parham Health is equipped for every health care need one can encounter. As you spend time with us, we are sure you will see Maria Parham Health, A Duke LifePoint Hospital, is committed to excellence and to providing the QUALITY, EXPERTISE and COMMITMENT you deserve.

Mission

Making communities healthier®

Vision

We want to create places where people choose to come for healthcare, physicians and providers want to practice, and employees want to work.

Values











Community Health Needs Assessment (CHNA) Overview

In 2025, Maria Parham Health ("MPH") performed a Community Health Needs Assessment (CHNA) in partnership with Strata Decision Technology ("Strata") to determine the health needs of the local community and develop an accompanying implementation plan to address the identified health needs of the community.

CHNA Purpose

A CHNA is part of the required hospital documentation of "Community Benefit" under the Affordable Care Act for 501(c)(3) hospitals. It uses systematic, comprehensive data collection and analysis to provide information about the community including health status, needs, and disparities. The CHNA also offers a targeted action plan to address areas of need and allows the hospital to truly understand the health needs of the community it serves.

CHNA Facility Benefits



- Identify health disparities and social determinants to inform future initiatives, programs, and outreach strategies
- Identify gaps in healthcare
- Develop an understanding of perceptions and ideas among community members
- Form collaborations with community organizations to address local health needs

The core elements of a CHNA include:

- a definition and description of the community served
- a description of the process and methods used to conduct the CHNA
- a description of how the hospital facility solicited and took into account input received from community members
- a description of the identified significant health needs of the community, including selection process and criteria
- a description of resources available to address the significant health needs
- > an evaluation of the impact of any actions that were taken to address the significant health needs identified in the immediately preceding CHNA

Community Health Needs Assessment (CHNA) Overview

The CHNA Process

The process to conduct the CHNA included the following:

Community Health Analysis

Definition and description of the community served by the organization, including analysis of population trends and health outcomes.

Community Input

Survey of local experts and community members to gain insight on local health needs, perceptions, and improvement progression.

Community Summit

Community gathering of local experts and leaders to discuss significant health issues and ideas to improve the health of the community served.

Implementation Planning

Collaborative plan to prioritize and address community health needs in a published CHNA report.

Maria Parham Health's health priorities identified through the 2025 process are:

- 1 Mental Health & Drug/Substance Abuse
 - 2) Chronic Diseases Heart Disease
- 3 Chronic Diseases Obesity

Implementation Plan Framework

Executive and clinical leadership at Maria Parham Health gathered to discuss plans to address the identified health priorities. The leaders decided to breakout the health priorities into sub-categories to effectively create action plans to make positive community impacts. The next three pages outline the implementation plan for each identified health need seen below.

Maria Parham Health Health Need Evaluation

	Severity or urgency	Feasibility and effectiveness	Impact on health disparities	Importance identified by community
Mental Health	V	~	/	/
Drug/Substance Abuse	V	~	/	/
Heart Disease	/	~	/	/
Obesity	/	~	/	

Implementation Plan: Mental Health & Drug/Substance Abuse

Initiative: Access to mental health and drug/substance abuse care

Goal: Improved access to mental health and dug/substance abuse care through expansions and continued partnerships

Strategies Actions facility plans to implement	Goal Completion Date	Accountable Organization/Team	Community Resources & Partnerships
Strategy 1: Completion of intake holding unit within the Emergency Department	December 1, 2025	Maria Parham Health Nursing Leadership	 Law Enforcement District Attorney's Office Referral Partners at Vaya Public Health
Strategy 2: Initiation of intensive outpatient psychiatry services at Franklin campus	December 1, 2025	Lifepoint Behavioral Health Management	Referral Partners at VayaPublic Health
Continue marketing on intensive outpatient psychiatry services	Ongoing	Maria Parham Health Marketing Team	
Strategy 3: Collaboration with local management entity (Vaya) on regional crisis center and behavioral health urgent care	October 1, 2026	Maria Parham Health Executive Leadership	➤ Vaya➤ Public Health
Strategy 4: Support establishment of a substance abuse outpatient psychiatry program located at regional crisis center	October 1, 2026	Maria Parham Health Executive Leadership	➤ Vaya➤ Public Health
Strategy 5: Explore opportunity to re-establish a local pain management clinic affiliated with Maria Parham Health	Ongoing	Maria Parham Health Executive Leadership	

Anticipated Impact:

➤ Increased utilization in available local mental health and drug/substance abuse services

Implementation Plan: Chronic Diseases

Initiative: Heart Disease

Goal: Improve access to care for chronic heart disease patients and community residents

Strategies Actions facility plans to implement	Goal Completion Date	Accountable Organization/Team	Community Resources & Partnerships
Strategy 1: Continue recruiting heart failure advanced practice provider	April 1, 2026	 Maria Parham Health Recruiting/Medical Group Services Team & Cardiovascular Services Director 	
Strategy 2: Establish a heart failure clinic to manage chronic disease and reduce readmission	April 1, 2026	 Maria Parham Health Recruiting/Medical Group Services Team & Cardiovascular Services Director 	> Referral Partners

Anticipated Impact:

> Improved access for the community in relation to heart disease

Implementation Plan: Chronic Diseases

Initiative: Obesity

Goal: Increase access to exercise opportunities to promote physical activity

Strategies Actions facility plans to implement	Goal Completion Date	Accountable Organization/Team	Community Resources & Partnerships
Strategy 1: Support Foundation funding for YMCA campus renovations and promote community and employee utilization	Quarter 4, 2028	Maria Parham Health Executive Leadership and Joint Venture Board	Triangle North Healthcare FoundationHenderson Family YMCA
Strategy 2: Explore walking paths for integrated "wellness" campus with a goal of promoting community and employee utilization	Quarter 4, 2028	Maria Parham Health Executive Leadership	 Triangle North Healthcare Foundation Henderson Family YMCA City of Henderson
Strategy 3: Promote and facilitate cohesive and collaborative efforts to align public, private and non-profit entities toward specific community-wide health and wellness goals and objectives. Use existing efforts and work as examples of and catalyst for advancement and engagement Engage in initial meeting with quarterly interface	Quarter 4, 2028	 Maria Parham Health MPH Board of Trustees Public Health Departments 	 Triangle North Healthcare Foundation Henderson Family YMCA City of Henderson Public Health Departments Non-profit collaborative group organized through the Chamber

Anticipated Impact:

- ➤ Increased utilization of exercise opportunities by the community and Maria Parham Health employees
- Improved collaborative forums for cross-section of entities with like goals and objectives, yielding the most efficient possible use of available resources (i.e. people and funding)